

Workday Messaging

Workday Messaging expands the ability for you to communicate with your workers, suppliers, candidates, and other users in the channels they prefer.

Accelerate time to action.

Users are 4x more likely to take action on a text notification than an email. With Workday Messaging, you can send custom SMS notifications through any business process within Workday, accelerating the time between notification and action.

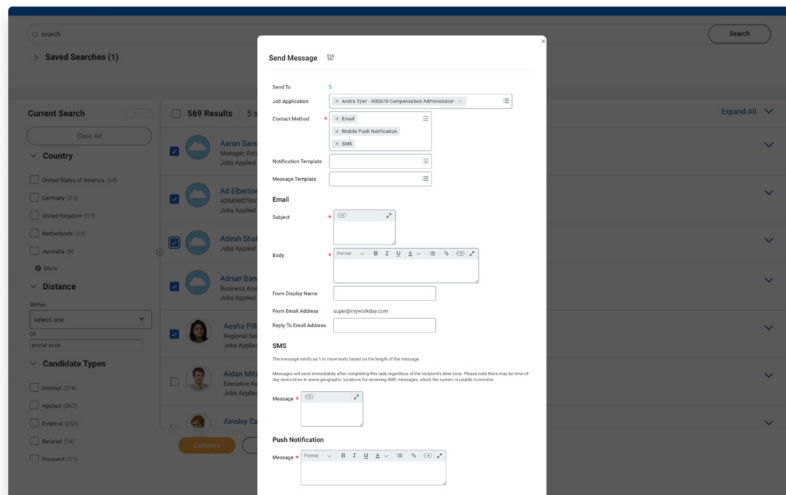


Figure 1: Send custom SMS notification.

Send SMS notifications to:

- Welcome new team members during onboarding
- Communicate a shift change
- Invite candidates to apply for positions

Key Benefits

- Reduce time gap between notification and action
- Communicate more effectively
- Empower recruiters to quickly contact candidates via SMS
- Keep users in control

Key Features

- Send custom SMS notifications for any business process
- Recruiting—Send Ad Hoc Message
- Recruiting—Invite to Apply
- Recruiting—Task Notifications
- View messages sent to candidates via an activity stream and history timeline
- Opt in or opt out of SMS communication

Results

- Accelerate time to action
- Improve candidate engagement
- Source candidates faster
- Improve time to hire

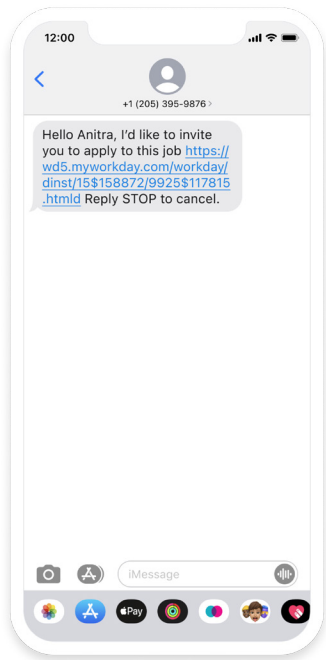


Figure 2: Mobile SMS notification.

Rapidly reach more candidates.

Workday Messaging simplifies recruiting administration and engagement communications. HR and recruiting administrators can reach more leads by sending ad hoc mass messages to candidates and inviting them to apply via SMS. Workday Messaging allows candidates that opt in to receive recruiting messages via SMS, including:

- Invitations to apply for positions
- Notifications of outstanding tasks
- Reminders for upcoming events, such as interviews

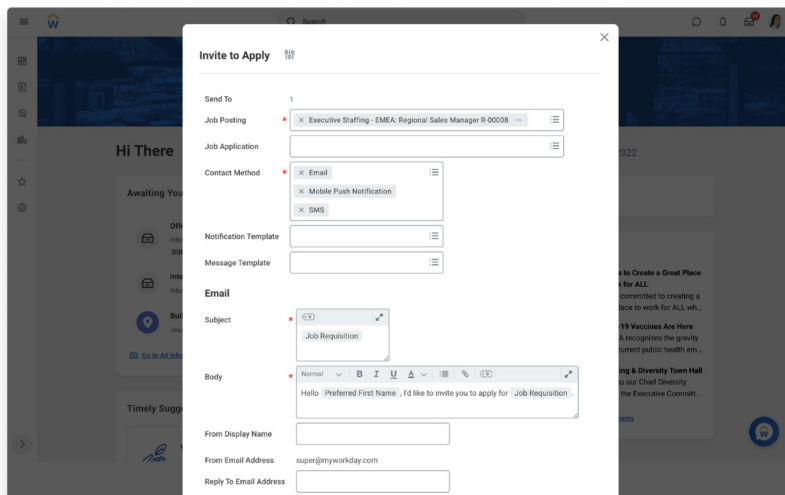


Figure 3: Send invitation to apply.

Keep users in control.

Workday Messaging lets users decide if they want to receive text notifications. The familiar opt-in/opt-out capability puts users in control, and makes it easy to enable or disable text notifications.

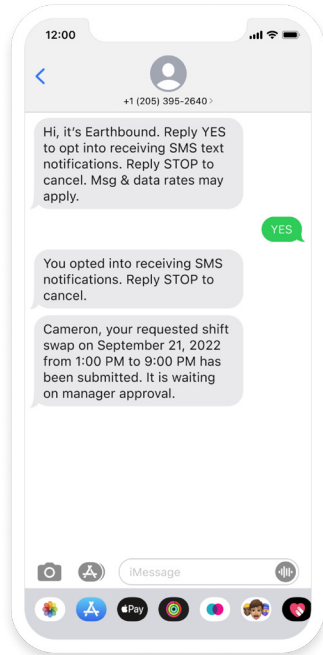


Figure 4: End-user opt in.

To learn more about Workday Messaging, contact sales at: workday.com/contactsales

Services and support for successful outcomes.

With Workday, you're never alone. We offer deployment services, training, support, and continuous innovations to help you use Workday with confidence. Because each customer has different requirements, resources, and goals, we've designed our services to meet a variety of needs and learning styles to help you realize your desired outcomes in today's changing world.

Workday is committed to your success—well beyond a smooth deployment. As our customer, you're part of a powerful community of Workday teams and expert partners, and one of the most collaborative peer groups in the industry. From self-service resources and shared best practices to education and 24/7 support, you're empowered to get the most out of Workday today, tomorrow, and every day.

With Workday, there's no limit to what you can achieve.

For more information, visit: workday.com/cx



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